



WHY SHOULD I GET A MASTER'S DEGREE?

TO UNLOCK YOUR NEXT IMPOSSIBLE

Have you ever thought about getting your master's degree? Does the thought of an advanced degree seem overwhelming to you? Do you find yourself asking how a master's degree would improve your life?

"The SCOPE Sport Administration and Coaching Master's program allowed me to unlock my path and become the head coach I am today."

- GABRIEL RUTLEDGE
Sport Administration and Coaching,
MA Graduate



WATCH GABRIEL'S STORY



WHAT'S THE VALUE OF A MASTER'S DEGREE?

YOU HAVE GREATER EARNING POTENTIAL.

On average, those with a master's degree earn 21% higher income than those with a bachelor's degree.¹ And in today's workforce, several entry-level positions now require a master's degree to be considered.²

Those with a master's degree earn, on average, \$1,737 in weekly median earnings compared to \$1,493 for those with only a bachelor's degree.³



YOU HAVE INCREASED JOB STABILITY.

Do you desire to be considered for future leadership or managerial positions? A master's degree can help increase your opportunities and give you the necessary skills and experience.

In fact, those with a master's degree have a higher chance of landing a professional role after graduation.⁴ A postgraduate degree provides you with specialized knowledge and competencies to make you more proficient and capable in your field.



WHAT ARE THE LONG-TERM BENEFITS OF A MASTER'S DEGREE?

STAY IN DEMAND.

One of the most noticeable benefits of a graduate degree is how it can help you stay current in your field and relevant in the market.

In today's economy, 33% of organizations are hiring employees with a master's degree for positions that were previously held by those with a bachelor's degree.⁵

STAY EMPLOYED.

The job market can be challenging, and you want to do all you can to provide for yourself and others you might be caring for.

A master's degree reduces the likelihood of experiencing unemployment when compared to those with just a bachelor's degree.



Those with a master's degree have a 2.6% unemployment rate compared to 3.5% for those with only a bachelor's degree.⁶

STAY AHEAD FINANCIALLY.

Pursuing a master's degree is an investment of time and financial resources. But the future gains for those with a graduate degree outpace those with a bachelor's degree.

From the ages of 40-65, a person earning a median salary with a master's degree out-earns their bachelor's degree counterpart by \$359,093.⁷

"The SCOPE program taught me how to be a good leader. Not just any leader, but a leader based on the example of Christ's life."

- RENEE HODGE
Educational Leadership,
MS Graduate



WATCH RENEE'S
STORY

"How do I deal with people who, even though they are one home, all come from different broken homes? That was the one thing that made me think about a Master's degree in Biblical Counseling. I wanted to help them in the best way possible."

- ADRIEL SOLIS PINEDA
Biblical Counseling,
MA Student



WATCH ADRIEL'S
STORY

1. National Center for Education Statistics
2. U.S. Bureau of Labor Statistics
3. U.S. Bureau of Labor Statistics
4. Forbes
5. Career Builder
6. U.S. Bureau of Labor Statistics
7. EAB
8. U.S Bureau of Labor Statistics



WHAT IS THE **JOB OUTLOOK** FOR POSITIONS REQUIRING A MASTER'S DEGREE?

THE FUTURE LOOKS BRIGHT.

Perhaps you want to get your master's degree but have concerns if there will still be a market for your degree.

If you are considering a master's degree, there is no better time than right now to get started. Why? Because an advanced degree continues to prove itself to be a big value-add in the market.



Occupations that typically require a master's degree are projected to grow at twice the rate of all jobs.⁸

The highest earning occupations often require postsecondary education to get a foot in the door. And not only that, careers that require more than a bachelor's degree are projected to continue to grow fast.

So what can a master's degree offer you? Value. Long-term benefits. An encouraging future. The ability to unlock your next impossible.

WHAT DO YOU NEED TO UNLOCK YOUR NEXT **IMPOSSIBLE?**

OUR MASTER'S PROGRAMS ARE FLEXIBLE.

SCOPE understands the challenges of being an adult learner and the roadblocks you might face when it comes to getting your master's degree.

Because our courses are online, there is the flexibility to complete your coursework anytime day or night. You are able to fit your courses around your busy schedule.

OUR MASTER'S DEGREES COME WITH A GUIDE.

Our Pathway Partners can support your next steps towards a graduate degree. They help you see the path forward, monitor your progress, and help you know what to do next.

Today may be your best time to consider a master's degree.

SCHEDULE A CALL WITH A PATHWAY PARTNER TODAY TO TALK ABOUT STEPS TOWARD GETTING A MASTER'S DEGREE.

CALL
(888) 253-9833

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